

## Fourth Annual Conference of the Florence Competition Programme

# Hipster Antitrust, the European Way?

**25 October 2019**

Refettorio - Badia Fiesolana, Via dei Roccettini 9 - San Domenico di Fiesole (Fiesole, Florence)

Scientific organiser: **Pier Luigi Parcu** | European University Institute

### Programme

09.30 - 09.45 Welcoming

**Pier Luigi Parcu** | European University Institute

9.45 - 10.30 **Keynote speech**

**Marina Lao** | Seton Hall University

10.30 - 11.00 *Coffee break*

**Panel 1: The goals of EU competition policy: shall we go beyond consumers' welfare?**

11.00 - 12.30 Introduction

**Sandra Marco Colino** | Chinese University of Hong Kong

Panelists:

**Timothy Brennan** | UMBC School of Public Policy

**Giorgio Monti** | TILEC and European University Institute

**Agustín Reyna** | European Consumer Organisation

**Valentin Mircea** | Mircea and Partners LLP

12.30 - 13.30 *Lunch*

**Panel 2: Exploitative abuses in the pharma and digital markets**

13.30 - 15.15 Introduction  
**Marco Botta** | European University Institute

Panelists:

**Pedro Caro de Sousa** | OECD Secretariat  
**Maria Teresa Maggiolino** | Bocconi University  
**Jean-François Bellis** | Van Bael & Bellis LLP  
**Avantika Chowdhury** | Oxera  
**Frédéric Palomino** | Compass Lexecon

15.15 - 15.45 *Coffee break*

**Panel 3: How to tackle concentration in digital markets**

15.45 - 17.15 Introduction  
**Michal Gal** | University of Haifa

Panelists:

**Pier Luigi Parcu** | European University Institute  
**John Newman** | University of Miami  
**Michele Piergiovanni** | European Commission  
**Hein Hobbelen** | Bird & Bird

17.15 - 17.30 Final remarks  
**Pier Luigi Parcu** | European University Institute