Workshop jointly organized by Assonime and the EUI RSCAS

Innovation and Market Power in the Food Supply Chain: Challenges for Competition Policy and Regulation

20 September 2019

Conference Room - Villa La Fonte, Via delle Fontanelle 18 - San Domenico di Fiesole (Fiesole, Florence)

Pier Luigi Parcu | European University Institute (EUI)
Ginevra Bruzzone | Assonime and LUISS School of European Political Economy

Programme

10.00 - 10.15  Welcome

Pier Luigi Parcu | EUI
Ginevra Bruzzone | Assonime and LUISS School of European Political Economy

10.15 - 11.00  Key-note speech

Tassos Haniotis | Director for Strategy and Policy Analysis, DG Agriculture
Farming at a crossroads: innovation pathways to address food, climate and trade challenges

11.00 - 11.30  Coffee break

11.30 - 12.45  Panel I

Innovation and Agriculture 4.0: impact on the food supply chain

Introduction
Catherine Del Cont | University of Nantes

Panelists
Martina Caldana | Compass Lexecon
Koen Deconinck | OECD
Leonardo Mirone | Barilla
Nicole Reynolds | CEPS
12.45 - 14.00  Lunch

14.00 - 15.30  Panel II
*The role of competition policy and the new rules on unfair trading practices*

Introduction
**Ginevra Bruzzone** | Assonime and LUISS School of European Political Economy

Panelists
**Piero Cardile** | Ancd-Conad
**Paul Csiszár** | DG Comp, European Commission
**Luciano Di Via** | Clifford Chance
**Alessandro Noce** | Italian Competition Authority (AGCM)

15.30 - 16.00  Coffee break

16.00 - 17.30  Roundtable Discussion
*The impact of e-commerce on the food supply chain and the challenges for public policy*

Chair
**Pier Luigi Parcu** | EUI

Panelists
**Roberto Alimonti** | Oxera
**Mario Bagliani** | Consorzio Netcomm
**Marco Gervasio** | Ferrero
**Andrea Pezzoli** | Italian Competition Authority (AGCM)

17.30 - 17.45  Concluding Remarks

**Pier Luigi Parcu** | EUI