



AUTORITÀ GARANTE
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The impact of e-commerce in the food supply industry and the challenges for public policy

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FOOD: E-commerce and Brick and Mortar



OUTLINE

- The share of on-line sales in the Italian Food Industry is still negligible...
- Traditional antitrust concerns? Not yet...
- ...but the business model is changing
- Lessons from **Amazon/Whole Foods**: mainstream antitrust vs. populist antitrust?
- The grocery industry is an important source of data...
- The need for a **broader competition policy**

THANK YOU FOR YOUR ATTENTION!

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