The impact of e-commerce in the food supply industry and the challenges for public policy

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FOOD: E-commerce and Brick and Mortar
OUTLINE

• The share of on-line sales in the Italian Food Industry is still negligible...

• Traditional antitrust concerns? Not yet...

• ...but the business model is changing

• Lessons from Amazon/Whole Foods: mainstream antitrust vs. populist antitrust?

• The grocery industry is an important source of data...

• The need for a broader competition policy
THANK YOU FOR YOUR ATTENTION!

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