

## Florence Spring Conference

# Gravity force in the digital era, trends in market concentration and firms' mark-up

**3 April 2020**

Refettorio - Badia Fiesolana, Via dei Roccettini 9 - San Domenico di Fiesole (Fiesole, Florence)

Jointly organized by the OECD, the Florence Competition Programme and the Florence School of Regulation Comms & Media

## Programme

09.30 - 09.45 Welcome

**Pier Luigi Parcu** | European University Institute

**Antonio Capobianco** | OECD

9.45 - 10.45 **Keynote speech**

**Pierre Régibeau** | Chief Economist, DG Competition - European Commission

10.45 - 11.15 *Coffee break*

### **Panel 1: Market concentration and firms' mark-up**

11.15 - 12.30 Introduction

**Chiara Criscuolo** | OECD

Panelists:

**Pier Luigi Parcu** | European University Institute

**Kai-Uwe Kühn** | The Brattle Group

**Emmanuel Frot** | Analysis group

12.30 - 13.30 *Lunch*

## **Panel 2: Adapting merger assessment tools to the digital era**

13.30 - 15.15 Introduction  
**Alexandre De Streel** | University of Namur

Panelists:

**Pedro Gonzaga** | OECD  
**Martin Sauermann** | Bundeskartellamt  
**Lorenzo Coppi** | Compass Lexecon

15.15 - 15.45 *Coffee break*

## **Roundtable: Killer mergers: the impact on competition and innovation**

15.45 - 17.15 Moderator  
**Giorgio Monti** | European University Institute / Tilburg University

Panelists:

**Heike Schweitzer** | Humboldt University  
**Giacomo Calzolari** | European University Institute  
**Nicolas Petit** | European University Institute  
**Lorenzo Bocedi** | C.M.S.  
**Rikke Riber Rasmussen** | Google

17.15 - 17.30 Final remarks  
**Pier Luigi Parcu** | European University Institute  
**Antonio Capobianco** | OECD